



# Dennis Township Football and Cheerleading Association

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**229 Hoffmans Mill Rd  
Woodbine, NJ 08270**

Allison Prokson  
215-850-1458  
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To Whom It May Concern:

This year, we are inviting local businesses to partner with our program. After thinking of businesses in the community that we want to be affiliated with, we naturally thought of you because it is a great opportunity to promote your local business.

Sponsoring our program is not only a great way to get involved with the community; it's also an amazing form of marketing for your business. Our association has over 100 football players and 30 cheerleaders, and we will play against at least 9 opponents this year. That means your business will have branding in front of hundreds of people and generate over one thousand impressions in Dennis Township, Maurice River Township, Sea Isle City and Woodbine area. With that type of exposure, everyone will remember that you supported us.

The sponsorship levels for this season are as follows:

***\$750 Donation:***

- 2-year sponsorship
- Your logo on a banner on our field
- Shout outs during every home game for advertisements you want us to share
- Name on the back of our T-shirts
- A picture of our Teams
- An Invitation to our football banquet at the end of the season.
- During our Homecoming game in September, we invite you to come out and set up a sponsor table with anything you want to advertise

***\$500 Donation:***

- 2-year Sponsorship
- Your logo on a banner on our field
- Shout outs during every home game for advertisements you want us to share
- Name on the back of our T-shirts

***\$300 Donation:***

- Name on the back of our T-shirts
- Shout outs during every home game for advertisements you want us to share

Unfortunately, football and cheerleading are expensive and not all of the families on our teams can afford the cost. We ask for sponsorship to help subsidize the cost of new equipment/apparel, and travel expenses.

We understand that you have several choices when considering different marketing and community outreach opportunities, but we truly believe that this is a great fit. If you want something a little more customized in return for your sponsorship, we are very open to your ideas.

I know that your business does a great job of improving the community, and we thank you for your continued support. You are making our community a better place to live.

If you are able to sponsor our program this year, please make checks payable to:

**Dennis Township Football and Cheerleading Association**  
**229 Hoffmans Mill Road**  
**Belleplain, NJ 08270**

If you have any questions, please contact me directly!

Thank you for your support,

A handwritten signature in black ink that reads "Allison Prokson". The signature is written in a cursive, flowing style with a large loop at the end of the last name.

Allison Prokson